

# Asset Recovery Corporation Selected as Finalist for 2009 Minnesota Tekne Award

## *Second Consecutive Year Qualifying for 'Green Award'*

September 15, 2009 (ST. PAUL, Minn.) Asset Recovery Corporation, a leader in environmentally-sound end-of-life solutions for technology equipment announced that it has been selected as finalist for a second year for a Tekne Award in the 'green' category by the Minnesota High Tech Association (MHTA). The Green Award honors businesses that practice environmental awareness/responsibility and incorporate sustainability principles into their overall business model.

"We are honored to be nominated again and to be selected as a finalist for the second year in a row," said Marshall Johnson, CEO, Asset Recovery Corp. "We are dedicated to making the world a better place by helping our clients minimize their impact on the environment. It is an honor to be recognized for our efforts."

Asset Recovery Corp's environmental practices ensure all waste material streams are recycled within OECD nations, providing complete end-of-life traceability and environmental protection of the highest standards. Asset Recovery Corp's commitment to the environment is recognized nationally by green advocacy organizations, including the Basel Action Network. Asset Recovery Corp is one of seven IT disposition firms to hold a contract with the Environmental Protection Agency (EPA).

The 2009 Tekne Awards will be held at the Minneapolis Convention Center on Thursday, Oct. 22. The Tekne Awards recognize Minnesota companies and individuals who have shown superior technology innovation and leadership.

Presented by the MHTA in partnership with LifeScience Alley and Enterprise Minnesota, the Tekne Awards annually recognize Minnesota's best and brightest technology users and developers in innovation, development, education, commercialization and management. A full list of finalists is available online at <http://www.tekneawards.org>.

"For 10 years the Tekne Awards have recognized those who make groundbreaking contributions to the growth of technology in Minnesota," said Kate Rubin, president of MHTA. "This year's finalists should be extremely proud of their role in helping Minnesota excel at producing cutting-edge technology and continue to be a great place to do business."

Recipients of the 2009 Tekne Awards will be announced at the award ceremony on Oct. 22. The event will begin with a VIP reception at 4:30 p.m., followed by general registration and reception at 5 p.m., dinner at 6 p.m., the awards ceremony at 7 p.m., and a post-Tekne party at 8:30 p.m. The event will be

emceed by John Sweeney, author of Innovation at the Speed of Laughter, and owner of the Brave New Workshop, the nation's oldest satirical comedy theatre.

To register for the 2009 Tekne Awards ceremony, visit [www.tekneawards.org](http://www.tekneawards.org) or contact Lonni Ranallo at 952-230-4555 or [lrnanallo@mhta.org](mailto:lrnanallo@mhta.org).

### **About Asset Recovery Corporation**

Asset Recovery Corporation provides end-of-life solutions for computers and electronics to thousands of customers in healthcare, financial services, public services, and technology throughout North America. Asset Recovery Corp has solutions for data destruction, remarketing, logistics, and recycling through its Recycle IT Right<sup>sm</sup> center. Asset Recovery Corp is headquartered in St. Paul, Minn. Visit Asset Recovery Corp online at [www.AssetRecoveryCorp.com](http://www.AssetRecoveryCorp.com).

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### **About Minnesota High Tech Association (MHTA)**

The Minnesota High Tech Association (MHTA) accelerates the growth, sustainability and global competitiveness of Minnesota's technology-based economy through public policy advocacy, member collaboration and education, and community outreach. MHTA is the only membership organization that represents Minnesota's entire technology-based economy. MHTA members include organizations of every size – involved in virtually every aspect of technology creation, production, application and education in Minnesota. MHTA works in partnership with TechAmerica, which represents Minnesota's technology organizations nationally. Find out more online at [www.mhta.org](http://www.mhta.org) or follow MHTA on Twitter at <http://twitter.com/MHTA>.