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ASSET RECOVERY CORPORATION RECEIVES R2 CERTIFICATION
Organization's Commitment to the Environment Earns Industry Distinction

July 12, 2011 – Saint Paul, Minn. – Asset Recovery Corporation, a leader in secure technology disposition solutions, announced today that it has received R2 (“Responsible Recycling”) certification through ANAB accredited certification body, SGS.

R2 is an internationally recognized standard that governs how technology recyclers handle, dispose of, and resell IT equipment, with an emphasis on environmental protection, data security, and worker health and safety. It signifies an active commitment to the industry's highest standards.

“Receiving the R2 certification underscores our dedication to the environment and our customers,” said Marshall Johnson, CEO of Asset Recovery Corporation. “We take the responsibilities of technology recycling and remarketing very seriously, and the R2 certification is a key component of the validation of our commitment to best practices and innovation. This is an important day for our organization.”

Technology recyclers who achieve R2 certification can demonstrate to their customers that they use sound practices and meet the industry's highest environmental standards. Accountability is critical in an industry that deals with hazardous materials and sensitive data. R2 provides customers with certainty and peace of mind.

Asset Recovery Corporation received R2 certification after undergoing a series of rigorous audits by SGS.

“By becoming R2 certified, Asset Recovery Corporation sets itself apart as an industry leader. SGS recognizes the significant achievement of Asset Recovery Corporation in becoming R2 certified and applauds its goal of protecting the environment while addressing its client's needs in security and legal risks,” said Veryl Horsley, SGS Recycling Lead and R2 Solutions Technical Advisory Committee member. “Contracting with a R2 certified electronics recycler like Asset Recovery Corporation allows customers to control potential environmental impacts, and health and safety risks.”

About Asset Recovery Corporation

Asset Recovery Corporation provides secure technology disposition solutions to public and private organizations in healthcare, financial services, public services, and technology throughout North America. Asset Recovery Corporation has solutions for data security, equipment re-marketing, logistics, and recycling. Asset Recovery Corporation is headquartered in Saint Paul, Minn., and can be visited online at www.AssetRecoveryCorp.com.

Contact:

Andrew Munyon
651.602.0789
amunyon@assetrecoverycorp.com
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