

**FOR IMMEDIATE RELEASE**

**ASSET RECOVERY CORPORATION RECOGNIZED IN INDUSTRY REPORT**

*Annual Publication Identifies National Technology Disposition Providers*

January 11, 2012 – Saint Paul, Minn. – Asset Recovery Corporation, a leader in secure technology disposition solutions, announced today that it has been included in the *Magic Quadrant for North America Information Technology Asset Disposition* report developed by information technology research and advisory company, Gartner, Inc.

The 2011 edition represents the second year of the report that assesses the Information Technology Asset Disposition (ITAD) capabilities of providers throughout North America.

“This report is quickly becoming an important industry resource,” said Marshall Johnson, CEO of Asset Recovery Corporation. “We’re very excited to be included among our peers.”

The annual report involves a combination of proprietary industry research and information supplied by qualified ITAD providers. While both sources are carefully weighted, the Gartner report heavily weighs client feedback as one of the most critical measurement of a providers’ performance. Gartner researchers require a minimum of three customer reference interviews as part of their final evaluation.

“We’re grateful that our valued customers speak well of us,” said Mr. Johnson. “Our clients have very specific requirements for their asset disposition efforts, the most important of which is protecting their brands. Our job is to make sure their brands are in the news for the right reasons.”

**About Asset Recovery Corporation**

Asset Recovery Corporation provides secure technology disposition solutions to public and private organizations in healthcare, financial services, public services, and technology throughout North America. Asset Recovery Corporation has solutions for data security, equipment re-marketing, logistics, and recycling. Asset Recovery Corporation is headquartered in Saint Paul, Minnesota, and can be visited online at [www.AssetRecoveryCorp.com](http://www.AssetRecoveryCorp.com).

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